

NEW ZEALAND COLLEGE OF HIGHER EDUCATION
INSPIRING CREATIVE MINDS

 **Thinkin Cafe**
CAFE FOR ACADEMICS

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IELTS

Kru. **Jaem**

FROM NEW ZEALAND
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AUCKLAND



February 12th, 2024



TODAY'S AGENDA

PART ONE

Introduction to
Essay Writing



PART TWO

Advanced
Workshop



PART ONE: INTRODUCTION TO ESSAY WRITING

- Essay Planning



ESSAY PLANNING

1. Brainstorming
2. Structure
3. Topic Sentences
4. Quick Essay Grammar
5. Quick Essay Terminology
6. Tense and Tense Forms
- 7.4 Sentence Structures
8. Sentence Patterns
9. Hedging Technique



PART TWO: ADVANCED WORKSHOP

- Introduction
- Body Paragraphs 1-2
- Opinion Paragraph 3
- Conclusion



ESSAY QUESTION

With the growth of online shopping, traditional retail stores are facing challenges with wide-ranging consequences.

Do the advantages of online shopping outweigh the disadvantages?



INTRODUCTION

The substantial surge in online shopping over recent years has presented considerable challenges to traditional retail establishments, resulting in extensive consequences across various sectors of the economy. This essay seeks to assess whether the benefits of online shopping surpass its drawbacks.



BODY PARAGRAPH ONE

Socially, the emergence of online shopping has revolutionized consumer habits and social interactions. In fact, the ease of browsing and purchasing from the comfort of one's home has possibly reshaped traditional shopping experiences, and it is possible that local communities may observe a decline in foot traffic which could affect small businesses. To sum up, it is widely accepted that online shopping has cultivated a global marketplace, linking consumers with a diverse range of products and services.

BODY PARAGRAPH TWO

Another reason is the legal viewpoint which requires robust regulations to safeguard consumers and ensure fair competition is apparent. For instance, issues such as data protection, intellectual property rights, and fraud prevention demand attention. Furthermore, it is widely understood that achieving a balance between fostering innovation and safeguarding consumer rights remains a complex legal challenge in the evolving landscape of online shopping.



CONCLUSION

In conclusion, the advantages and disadvantages of online shopping are intricate, spanning social and legal dimensions. While online shopping offers unparalleled convenience and access to a global marketplace, it introduces challenges that warrant careful consideration. Whether the advantages outweigh the disadvantages hinges on how effectively societies and governments navigate these complexities, implementing policies that encourage innovation, protect consumers, and address environmental concerns.

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